



## **Bring Business to Your Business... and Support Resurrection Christian School**

### **Sponsorship Profile**

- 1100 students in grades Kindergarten-12
- 350 pre-school students
- 850 families
- 530+ Grandparents reside in Colorado
- 175 Employees
- 103 Area Churches with a student attending RCS
- 3,500 Facebook Followers
- 1,800 Instagram Followers
- 2,900 weekly Newsletter recipients with an 80% open rate. That's over 2,300 views!

### **Impact**

Proceeds of the Corporate Partner Program benefit all RCS students by providing capital expenditures that help RCS improve the quality of its academic and extracurricular programs. Funds support classroom and instructional needs, technology upgrades, facility improvements, security enhancements, and resources for athletics, performing arts and speech and debate.

### **Banners**

Banners, either 10' x 5' or 5' x 5', with your company logo and information are placed on the fences near the road and the athletic fields for 250+ days of exposure. Banners are seen daily by 500+ drivers, parents, grandparents, students and guests.

Banners in the middle school gym provide exposure for your business at many events throughout the school year including, but not limited to, Middle School sporting contests, elementary events including World Fair, Wax Museum, Art Show, Science Fair and more.

### **ScoreVision**

Scoreboard advertising has proven to be an effective method to help reach your advertising objectives. Locally focused advertising targeted at RCS families and fans at dozens of athletic contests in the High School gym, an audience of thousands over the course of both fall and winter sports who are frequently looking at the scoreboard.

These advertisement opportunities are designed to foster strong, mutually beneficial relationships, ensuring sponsors receive valuable exposure and engagement, while Resurrection Christian School gains vital financial and community support.



## BLUE LEVEL SPONSORSHIP - \$10,500



- **Outdoor Panel Banner** - 10' x 5' Banner displayed on athletic field fence
- **ScoreVision Sponsorship Package** – Black Level (*see page 4 for package description*)
- **Business logo and listing on Touchscreen in RCHS Gym Foyer**
- **Banner Signage in the Middle School Gym**
- **\$200 Gift Card** – To the RCS Apparel & Accessories Store
- **Social Media, Website, and District Newsletter Recognition and Mentions**
- **RCS Online Business Directory Listing** with company logo and link to business website
- **Business logo and listing on new family website**
- **One Home Game Sponsorship** – Activation and promotional opportunities for your business
- **Sponsored Activity at the August RCS Back-to-School Bash** – Signage in front of game/inflatable

## BLACK LEVEL SPONSORSHIP - \$5,500



- **Outdoor Panel Banner** -10' x 5' Banner displayed on athletic field fence
- **ScoreVision Sponsorship Package** – White Level (*see page 4 for package description*)
- **One Home Game Sponsorship** – Activation and promotional opportunities for your business
- **Business logo and listing on Touchscreen in RCHS Gym Foyer**
- **\$100 Gift Card** - RCS Apparel & Accessories Store
- **Social Media, Website, and District Newsletter Recognition and Mentions**
- **RCS Online Business Directory Listing** -- with company logo and link to business website
- **Sponsored Activity at the August RCS Back-to-School Bash** – Signage in front of game/inflatable
- **Business logo and listing on new family website**

## GREY LEVEL SPONSORSHIP - \$2,750



- **Outdoor 1/2 Panel Banner** – 5' x 5' Banner displayed on athletic field fence
- **ScoreVision Sponsorship Package** – Grey Level (*see page 4 for package description*)
- **\$50 Gift Card** - RCS Apparel & Accessories Store
- **Social Media, Website, and District Newsletter Recognition and Mentions**
- **RCS Online Business Directory Listing** -- with company logo and link to business website
- **Business logo and listing on new family website**

## A LA CARTE PURCHASE

#1 Banner - Outdoor Field Panel	\$1,500	#3 Banner - Outdoor Field 1/2 Panel	\$750
#2 ScoreVision Cinema Ads in HS Gym	\$1,500		



# RESURRECTION CHRISTIAN SCHOOL

## ScoreVision Partnership Program Sponsorship Packages 2024-25

	<i>Blue</i> SPONSORSHIP	<i>Black</i> SPONSORSHIP	<i>Gray</i> SPONSORSHIP	<i>A La Carte</i>
PREGAME CINEMA AD	•			•
TIMEOUT CINEMA AD	•	•		•
HALFTIME CINEMA AD	•	•		•
PANORAMA AD	•	•	•	•
BRAND WRAPPER CO-BRAND	•			
FAN APP BONUS EXPOSURE*	•	•	•	•

**RCS COUGARS**

**COUGARS** vs **BULLDOGS**

**23** vs **19**

PERIOD **2**

05:20

**McCormick DODGE**

**RESURRECTION CHRISTIAN SCHOOL**

PTS	FLS
11	2
18	0
38	1
12	1
7	0

PTS	FLS
2	2
10	0
05	1
00	1
45	0

ERVIN

STIENIKE

FOULS 4 vs 3



# ADVERTISEMENT PLACEMENTS and DESCRIPTIONS

Each Sponsorship Package identified in this Partnership Program includes a list of advertising placements incorporated with its offering.

**ALL PACKAGES include exposure for your brand throughout the school year at Varsity and Junior Varsity games for boys and girls competitions in basketball and volleyball.**

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 FOR MORE INFORMATION

## Rotating Cinema Ad

Cinema ads are premium-sized digital banners displayed in a predefined rotating sequence during **countdown** periods: **pregame**, **timeouts** and **halftime**. Cinema ads share the same aspect ratio as a standard wide-screen TV commercial and are offered in an impressive, large format in the center of the multimedia display.



## Rotating Panorama Ad

The Panorama area is the persistent ad space that appears at the **bottom of the screen**. The ads in this space rotate in a sequence that can be defined and customized through ScoreVision Central. These ads are continuously rotated throughout the game except during "countdowns" when the Cinema ads are displayed.



## In-game Brand Wrapper

The Brand Wrapper is the backdrop ("wallpaper") that is overlaid by the scoreboard and panorama ad space. There's space reserved at the **top of the display** where branding imagery can be displayed in order to personalize the system to the school or sponsor.



## \*FAN APP BONUS EXPOSURE

These special bonus placements extend your brand to customers beyond the gym and field.

Fan App Tile Ad

Fan App Header Co-brand \*\*

\*\* Only available for the Title Sponsorship

