



Bring Business to Your Business... and Support Resurrection Christian School

Sponsorship Profile

- 1370 students in grades Kindergarten-12
- 350 pre-school students
- 850 families
- 530+ Grandparents reside in Colorado
- 160 Employees
- 103 Area Churches with a student attending RCS
- 4,300 Facebook Followers
- 1,700 Instagram Followers
- 1,400 weekly Newsletter recipients with an 80% open rate. That's over 1,000 views!

Philanthropy Profile

- 733 Donors each year
- \$1,627 Average gift amount
- 138 Donors giving over \$1,000 annually
- An average of \$1,118,000 raised annually over the past three years

Impact: Proceeds of the Corporate Partner Program benefit all RCS students by providing capital expenditures that help RCS improve the quality of its academic and extracurricular programs. Funds support classroom and instructional needs, technology upgrades, facility improvements, security enhancements, and resources for athletics, performing arts and speech and debate.

Banners

Our outdoor banners are placed on the fences near the road and the athletic fields for 250+ days of exposure to 500+ drivers, parents, grandparents, students and guests to walk or drive past daily and at school events.

Banners in the middle school gym provide exposure at many events throughout the school year including, but not limited to, Middle School sporting contests, elementary events including World Fair, Wax Museum, Art Show, Science Fair and more.

ScoreVision

Scoreboard advertising has proven to be an effective method to help reach your advertising objectives. Locally focused advertising targeted to RCS families and fans at dozens of athletic contests in the high school gym, an audience of thousands over the course of both fall and winter sports who are constantly looking at the scoreboard. Create symbiotic relationships via one of our three ScoreVision Corporate Partner Sponsorship packages while also supporting Resurrection Christian School.



BLUE LEVEL SPONSORSHIP - \$15,000



- **Outdoor Panel Banner** - Displayed at a prominent location on campus
- **ScoreVision Sponsorship Package** – Blue Level (*see below for package description*)
- **One Home Game Sponsorship** – Activation and promotional opportunities for your business
- **\$400 Gift Card** – To the RCS Apparel & Accessories Store
- **Social Media, Website, and District Newsletter Recognition and Mentions**
- **RCS Online Business Directory Listing** -- with company logo and link to business website
- **Invitation to Host a Booth at the August RCS Back-to-School Bash**
- **Banner Signage in the Middle School Gym** (*available upon request*)
- **Business logo and listing on flyer in new family tour packets**

BLACK LEVEL SPONSORSHIP - \$10,000



- **Outdoor Panel Banner** - Displayed at a prominent location on campus
- **ScoreVision Sponsorship Package** – Black Level (*see below for package description*)
- **One Home Game Sponsorship** – Activation and promotional opportunities for your business
- **\$200 Gift Card** – To the RCS Apparel & Accessories Store
- **Social Media, Website, and District Newsletter Recognition and Mentions**
- **RCS Online Business Directory Listing** with company logo and link to business website
- **Invitation to Host a Booth at the August RCS Back-to-School Bash**
- **Banner Signage in the Middle School Gym** (*available upon request*)
- **Business logo and listing on flyer in new family tour packets**

WHITE LEVEL SPONSORSHIP - \$5,000



- **Outdoor Panel Banner** - displayed at a prominent location on campus
- **ScoreVision Sponsorship Package** – White Level (*see below for package description*)
- **One Home Game Sponsorship** – Activation and promotional opportunities for your business
- **\$100 Gift Card** -- RCS Apparel & Accessories Store
- **Social Media, Website, and Email Recognition and Mentions**
- **RCS Online Business Directory Listing** -- with company logo and link to business website
- **Invitation to Host a Booth at the August RCS Back-to-School Bash**
- **Banner Signage in the Middle School Gym** (*available upon request*)
- **Business logo and listing on flyer in new family tour packets**

A LA CARTE PURCHASE

#1 Banner - Outdoor Practice Field Panel	\$1,500
#2 ScoreVision Timeout Cinema Ad	\$1,500
#3 Banner - Outdoor Practice Field 1/2 Panel	\$750



RESURRECTION CHRISTIAN SCHOOL

ScoreVision Partnership Program Sponsorship Packages 2023-24

	<i>Blue</i> SPONSORSHIP	<i>Black</i> SPONSORSHIP	<i>White</i> SPONSORSHIP	<i>A La Carte</i>
PREGAME CINEMA AD	•	•	•	•
TIMEOUT CINEMA AD	•			
HALFTIME CINEMA AD	•	•		•
PANORAMA AD	•	•	•	•
BRAND WRAPPER CO-BRAND	•			•
FAN APP BONUS EXPOSURE*	•	•	•	•

RCS COUGARS

COUGARS BULLDOGS

23 19

PERIOD 2

05:20

McCormick DODGE

RESURRECTION CHRISTIAN SCHOOL

ERVIN

STIENIKE

PTS	FLS
11	10
18	8
38	2
12	1
7	1

PTS	FLS
2	10
10	8
05	2
00	1
45	1

FOULS 4 3

ADVERTISEMENT PLACEMENTS and DESCRIPTIONS

Each Sponsorship Package identified in this Partnership Program includes a list of advertising placements incorporated with its offering.

ALL PACKAGES include exposure for your brand throughout the school year at Varsity and Junior Varsity games for boys and girls competitions in basketball and volleyball.

CONTACT: Lindsey Bustamante
lbustamante@rcschool.org or (970) 612-0674
FOR MORE INFORMATION

Rotating Cinema Ad

Cinema ads are premium-sized digital banners displayed in a predefined rotating sequence during **countdown** periods: **pregame**, **timeouts** and **halftime**. Cinema ads share the same aspect ratio as a standard wide-screen TV commercial and are offered in an impressive, large format in the center of the multimedia display.



Rotating Panorama Ad

The Panorama area is the persistent ad space that appears at the **bottom** of the screen. The ads in this space rotate in a sequence that can be defined and customized through ScoreVision Central. These ads are continuously rotated throughout the game except during "countdowns" when the Cinema ads are displayed.



In-game Brand Wrapper

The Brand Wrapper is the backdrop ("wallpaper") that is overlaid by the scoreboard and panorama ad space. There's space reserved at the **top** of the display where branding imagery can be displayed in order to personalize the system to the school or sponsor.



*FAN APP BONUS EXPOSURE

These special bonus placements extend your brand to customers beyond the gym and field.

Fan App Tile Ad

Fan App Header Co-brand **

** Only available for the Title Sponsorship

